

Exploring Maternal Care Awareness and Utilisation among Tea-Tribe Women of Upper Assam

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Abstract

This article seeks to thoroughly analyze the utilization of maternal healthcare services by tea tribe women in Upper Assam and to identify the factors influencing their awareness of these services. The study draws on both primary and secondary data sources to provide a comprehensive understanding of the situation. By employing ordered logit regression analysis, the study uncovers several critical determinants of awareness levels among these women. Notably, the mother's average education level plays a significant role, suggesting that higher educational attainment is associated with better awareness about maternal healthcare services. Also, distance to nearest healthcare centre is an important factor, with closer proximity enhancing awareness. The analysis also highlights the importance of family income, indicating that households with higher incomes tend to have better access to information and services. Finally, access to mass media emerges as a key determinant, as it facilitates the dissemination of crucial information regarding maternal healthcare services. Overall, this study provides valuable insights into the various factors influencing the awareness and utilization of maternal healthcare services among tea tribe women in Upper Assam.

Keywords: Maternal Mortality Ratio, Healthcare, Utilization, Antenatal care, Postnatal care.