

# Study of Entrepreneurial Intention in the Matrilineal Society of Meghalaya

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## Abstract

The purpose of this article is to examine the effect of socio-economic and demographic variables such as gender, education, age, and socio-economic status (SES) on the entrepreneurial intention of college and university students in Meghalaya, India within the context of a kinship system. The empirical investigation was predicated on the requirement of taking into consideration socio-economic and demographic factors as relevant factors. The respondents comprised of 929 students from various colleges and institutions throughout Meghalaya. Findings from this study show that, apart from the level of education, the rest of the demographic variables such as SES, gender and age have an influence on the entrepreneurial intention of the students.

**Keywords:** Entrepreneurial Intention, Youth, Kinship system, Matrilineal society.

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