

Programme Schedule :

Date	Sessions	Timings	Resource Person	Session Title
06.12.2021 (Monday)		10.00 AM-11.00 AM		Inaugural Session
	I	11:00 AM-12.30 PM	Mr. Ranjeet Das	Overview of North Eastern Region "The Unexplored India"
	II	02.00 PM -03.30 PM	Dr. Ankathi Raghu	Initiatives for Tourism growth in North-Eastern Region
	III	03.30 PM -05.00 PM	Mr. Pradip Kumar	The Need of Hospitality in the North Eastern Region
07.12.2021 (Tuesday)	I	09.30 AM -11.00 AM	Dr. G. Mahender Reddy	Perspectives on Entrepreneurship and Innovative forms of Tourism.
	II	11.30 AM -01.00 PM	Md. Rofiq Ul Islam	Tourism Entrepreneurship and Opportunities in North East
	III	02.00 PM -03.30 PM	Mr. Tridib Sarma	Socio economic impacts of Tourism Entrepreneurship in North East
	IV	03.30 PM-05.00 PM	Mr. Prabahan Puzari	Tourism Attraction and Destination Knowledge of NE
08.12.2021 (Wednesday)	I	09.30 AM -11.00 AM	Mr. Zoliana Chhakhuak	Potential Tourism Aspects of North -Eastern Region
	II	11.30 AM -01.00 PM	Dr. Amit Kumar Singh	Accessibility, Accommodation and Activities in the North Eastern Region
	III	02.00 PM -03.30 PM	Dr. Soumendra Nath Biswas	Role of Ministry of Tourism in promoting tourism education in North East
	IV	03.30 PM -05.00 PM	Ms. Madhusmita Khaund	Innovative skills for Tourism business
09.12.2021 (Thursday)	I	09.30 AM -11.00 AM	Mr. Denish Pegu	Start and set up of Tour operation / Travel company
	II	11.30 AM -01.00 PM	Ms. Dimpy Sonowal	Organization structure and functions & Commissions of Tour operations
	III	02.00PM -03.30 PM	Ms. Srilekha Bhattacharjee	Emerging travel trends in North Eastern Region
	IV	03.30 PM -05.00 PM	Mrs. Madhumita Bhagawati	Role of Government in promoting Tourism Entrepreneurship in North -Eastern Region
10.12.2021 (Friday)	I	09.30 AM -11.00 AM	Dr. Sanjeev Kumar Saxena	Digital Transformation in Tourism and Hospitality
	II	11.30 PM -01.00 PM	Prof. Nimit Chowdhary	Tourism Entrepreneurship & Business Ideas (A special focus in the North East)
	III	01.30 PM-03.00 PM	Prof. Devesh Nigam	Problems and prospects of Entrepreneurship in Tourism Business
		03.30 PM -04.00 PM		Exam for Participants
		04.00 PM -05.00 PM		Valedictory Programme



Contact Details for further information :



Dr. K. N. Lokesh Kumar
Workshop Coordinator

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National Workshop (online) on "Tourism Entrepreneurship & Start-Up Opportunities in North-Eastern Region"

(6th - 10th December, 2021)

Sponsored by

**Indian Council of
Social Science Research**
North-Eastern Regional Centre, Shillong

Organised by

**Department of Hospitality and
Tourism Management**
Jawaharlal Nehru School of Management Studies
Assam University (A Central University)
Silchar, Assam.



Chief Patron
Prof. Dilip Chandra Nath
Vice Chancellor, AUS



Guest of Honour
Prof. Bhagirathi Panda
Honorary Director, ICSSR-NERC

Assam University :

Assam University came into existence in 1994 after enactment of the Assam (Central) University Act 1989. Through its pursuit, Assam University is in the process of making itself an institute of excellence.

Assam University main campus is situated at Dargakona, about 20 kms away from Silchar. The campus is set amid sprawling hillocks and typical landscape of north east. The campus is spread over 600 acres and provide an ideal environment for the researchers, students and the people interested in academic excellence.

The other campus of the university is situated at Diphu in the district of Karbi Anglong, Assam. The university has the territorial jurisdiction over the five districts of Assam viz., Cachar, Karimganj, Hailakandi, Dima Hasao (erstwhile - North Cachar Hills) and Karbi Anglong.

Assam University being a central university hosts a national characteristics of unity in diversity. Faculties, staff and students hail from all over the country. International students also find this institution an ideal centre for pursuing their academic endeavour.

About the Department :

The Department of Hospitality and Tourism Management was instituted in the academic session 2020-21 under Jawaharlal Nehru School of Management Studies with a full time MBA (Hospitality and Tourism Management) programme (MBA-HTM) with specializations in Hospitality and Tourism.

The department also offers full time Ph.D. programme in Hospitality and Tourism Management. The department is committed to disseminate knowledge and share information to students and train them to be prepared to lead the highly competitive global Hospitality and Tourism Industry.

Organising Team :



Prof. Amrit Lal Ghosh
Dean, J. N. School of Management Studies
Assam University



Dr. Soumendra Nath Biswas
Associate Professor & HOD
Assam University



Dr. Sanjeev Kumar Saxena
Associate Professor
Assam University



Mr. Pradip Kumar
Assistant Professor
Assam University



Dr. K. N. Lokesh Kumar
Assistant Professor
Assam University

Targeted Participants :

Faculty members, Research Scholars, Tourism & Hospitality Post Graduate & Undergraduate students, participants from Government / Travel industry / Hospitality industry and staff of host institution.

Certificate :

The e certificates shall be issued by department of Hospitality and Tourism Management in collaboration with ICSSR-NERC to those who have attended the programme with 80% attendance and minimum 60 marks in the online test.

Registration Fees :

There is no Registration Fee to participate in the workshop. Those who are interested to attend this online workshop should have the provision of Laptop / Desktop with good quality internet connection and other audio-visual facilities, as required for online training.

Registration Link :

<https://forms.gle/1Qh4AwFruyaF2fcfA>

Participants have to register for the workshop using the above link

Resource persons :



Prof. Nimit Chowdhary
Department of Tourism and Hospitality Management
Jamia Millia Islamia (Central University)



Ms. Madhumita Bhagwati
Director of Tourism
Government of Assam



Prof. Devesh Nigam
Institute of Tourism & Hotel Management
Bundelkhand University, Jhansi



Dr. Soumendra Nath Biswas
Associate Professor & HOD
Assam University



Mr. Ranjeet Das, MD
Landmark Tours & Travels
Guwahati



Dr. Ankaithi Raghu
Associate Professor & Head
Department of Tourism & Hospitality Management
Central University of Tamil Nadu



Dr. Sanjeev Kumar Saxena
Associate Professor
Assam University



Ms. Madhusmita Khaund
Managing Partner, Avari Travel Services
& Secretary of North East India Tour
Operators Association



Dr. Amit Kumar Singh
Department of Tourism
Sikkim University (Central University)



Dr. G. Mahender Reddy
Assistant professor
National Institute of Tourism & Hospitality Management
Hyderabad



Mr. Zoliana Chhakchhuak
Joint Secretary
North East India Tourism Consideration
(NETEC)



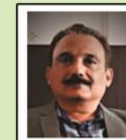
Mr. Pradip Kumar
Assistant Professor
Assam University



Md. Rafiq Ul Islam
Leisure Travel & Hospitality Ltd.
Guwahati



Mr. Denish Pegu
Assistant Professor
Assam Women's University



Mr. Tridib Sarma, MD
Brahmagupta Jungle Resort
& Travel Divisions



Mr. Prabahan Puzari
Sr. Faculty, Tourism Studies
Blue Whale Academy of Tourism and Hospitality, Mumbai
(affiliated to DY Patil School of Hospitality and Tourism Studies,
DY Patil University, Navi Mumbai)



Ms. Srilekha Bhattacharjee
Assistant Professor
Parul Institute of Business Administration
Parul University



Dimpy Sonowal
Research Scholar,
North-Eastern Hill University,
Shillong

National workshop (online) on
"Tourism Entrepreneurship & Start-up opportunities in North Eastern Region "

Inaugural Programme Schedule


Date / Time: 06th December, 2021 / 10.00 AM -11.00AM

10:00 A.M. – 10:05 A.M.	Opening remarks	Host announces the opening of programme Mr. Pradip Kumar, Assistant Professor, DHTM
10:05 A.M. – 10:15 A.M.	Welcome Address by Head of the Department	Dr. Soumendra Nath Biswas Associate Professor & HOD, DHTM
10:15 A.M. – 10:20 A.M.	Overview of the Workshop	Dr. K.N. Lokesh Kumar Assistant Professor Workshop Coordinator, DHTM
10:20 A.M. – 10:30 A.M.	Address by Dean-DBA, JNSMS	Prof. A.L. Ghosh, Dean-DBA, JNSMS
10:30 A.M. – 10:40 A.M.	Address by Guest of Honour	Prof. Bhagirathi Panda Honorary Director, ICSSR-NERC
10:40 A.M. – 10:50 A.M.	Address by Chief Patron Vice Chancellor, AU	Prof. Dilip Chandra Nath Vice Chancellor, AU
10:50 A.M. – 11:00 A.M.	Vote of Thanks	Dr. Sanjeev Kumar Saxena Associate Professor, DHTM

Workshop Coordinator


 03.12.2021
 Dr. K.N. Lokesh Kumar

Head of the Department


 03/12/2021
 Dr. Soumendra Nath Biswas